



Van Matre Construction Case Study

**From Invisible to
Unstoppable: SEO Delivers
255% More Impressions!**

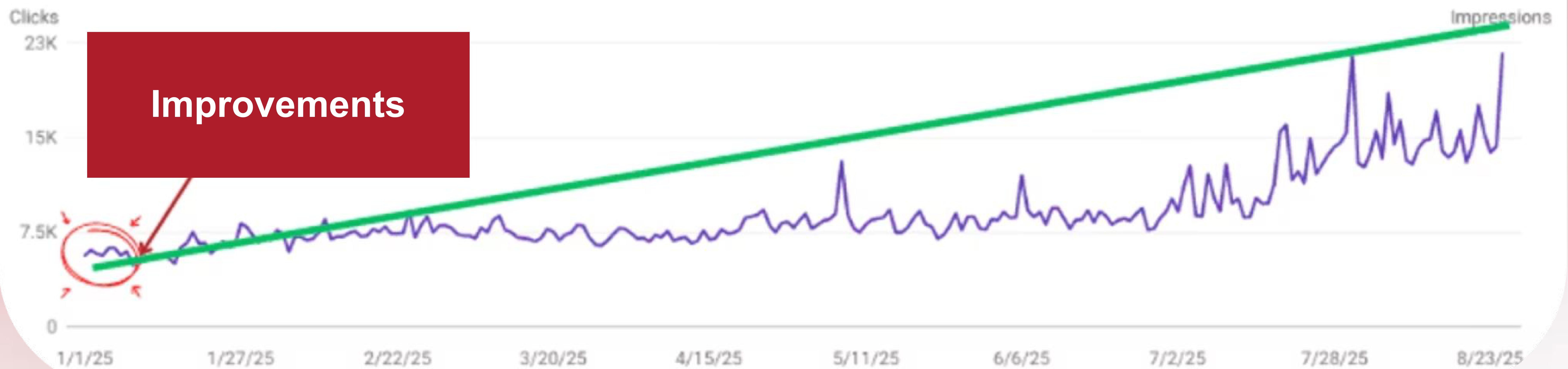
Swipe to see how we transformed online visibility.

Van Matre Construction Case Study

133% Increase in Clicks

255% Growth in Search Impressions

Page 1 Rankings: All Primary Targeted Keywords



Client: Van Matre Construction

A foundation repair and waterproofing specialist in Boulder and Denver, Van Matre Construction needed to boost their online presence.

The Challenge: Low Online Visibility

Poorly Indexed Website

Limited content, failing to attract organic leads.

Unoptimized GBPs

Google Business Profiles for key locations lacked optimization.

Weak Service Pages

Lacked depth and SEO focus for competitive local searches.



Our Solution: Multi-Faceted SEO

GBP Optimization

Re-optimized all three GBPs for maximum local visibility.

Micro SEO Strategy

Targeted homepage and Boulder location page for conversions.

Content & Technical Overhaul

Content Overhaul

Rewrote homepage and Boulder page; developed 4 new service pages.

Technical SEO

Addressed website indexing issues for better Google ranking.



Results: Dramatic Growth!

133%

Clicks Increase

Basement waterproofing page organic clicks.

255%

Impressions Growth

Boulder location page search impressions.

Page 1

Rankings

All primary keywords, including "foundation repair Denver CO."



The Impact: Greater Lead Flow

Increased visibility directly translated into more customer calls and new business opportunities for Van Matre Construction.



Want Results Like This?

Ready to boost your business's online presence and capture more local leads?

CONTACT ME TODAY!