

Maurer Painting Case Study



From Struggling to Fully Booked

How one Boulder painting company went from competing for scraps to being booked solid for 3 months straight.



The Challenge: Lost in the Crowd

Hidden Online

Maurer Painting's quality work wasn't showing up in search results

Fierce Competition

Struggling to stand out among dozens of Boulder painting contractors

Slow Seasons

Winter months meant empty calendars and worried owners



The Game-Changing Solution

01

SEO Strategy

Our proprietary approach targeting high-intent Boulder searches

02

Keyword Domination

Strategic optimization for terms customers actually use

03

Local SEO Mastery

Boulder-specific content that Google loves

04

Content That Converts

Holiday painting pages that book jobs year-round

The Incredible Results

Interior Painting
Boulder

Residential Painting
Boulder

Organic ranking achievement

Top search position secured

Months Fully Booked

Even during slow winter
season





What the Owner Says

"We're booked for the next three months! Winter months are usually slow, but thanks to Red's holiday painting strategy, we're thriving through February 2025!"

- Tami Maurer, Owner

The Winter Success Secret

Holiday Painting Pages

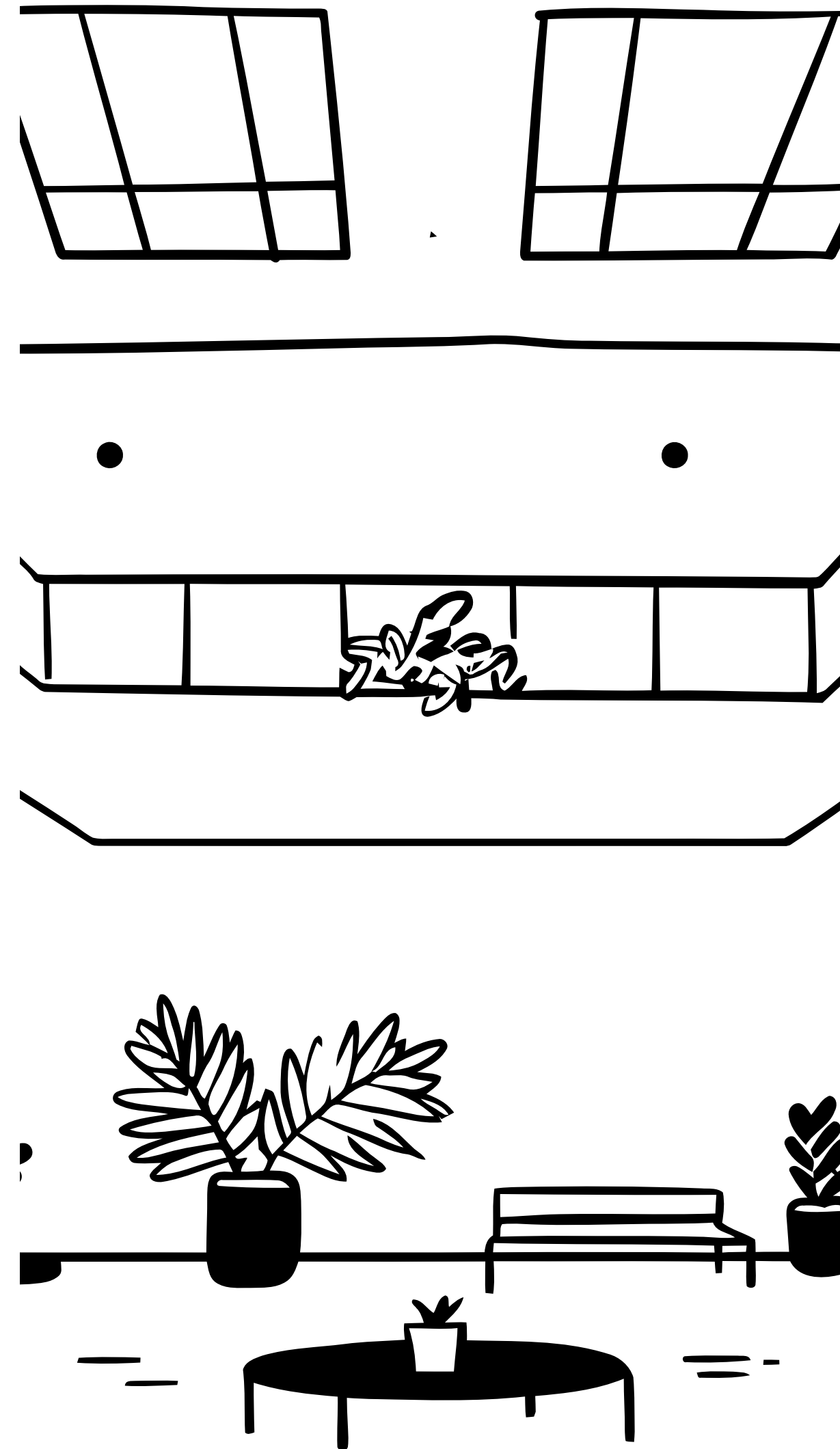
Targeted content for seasonal interior projects

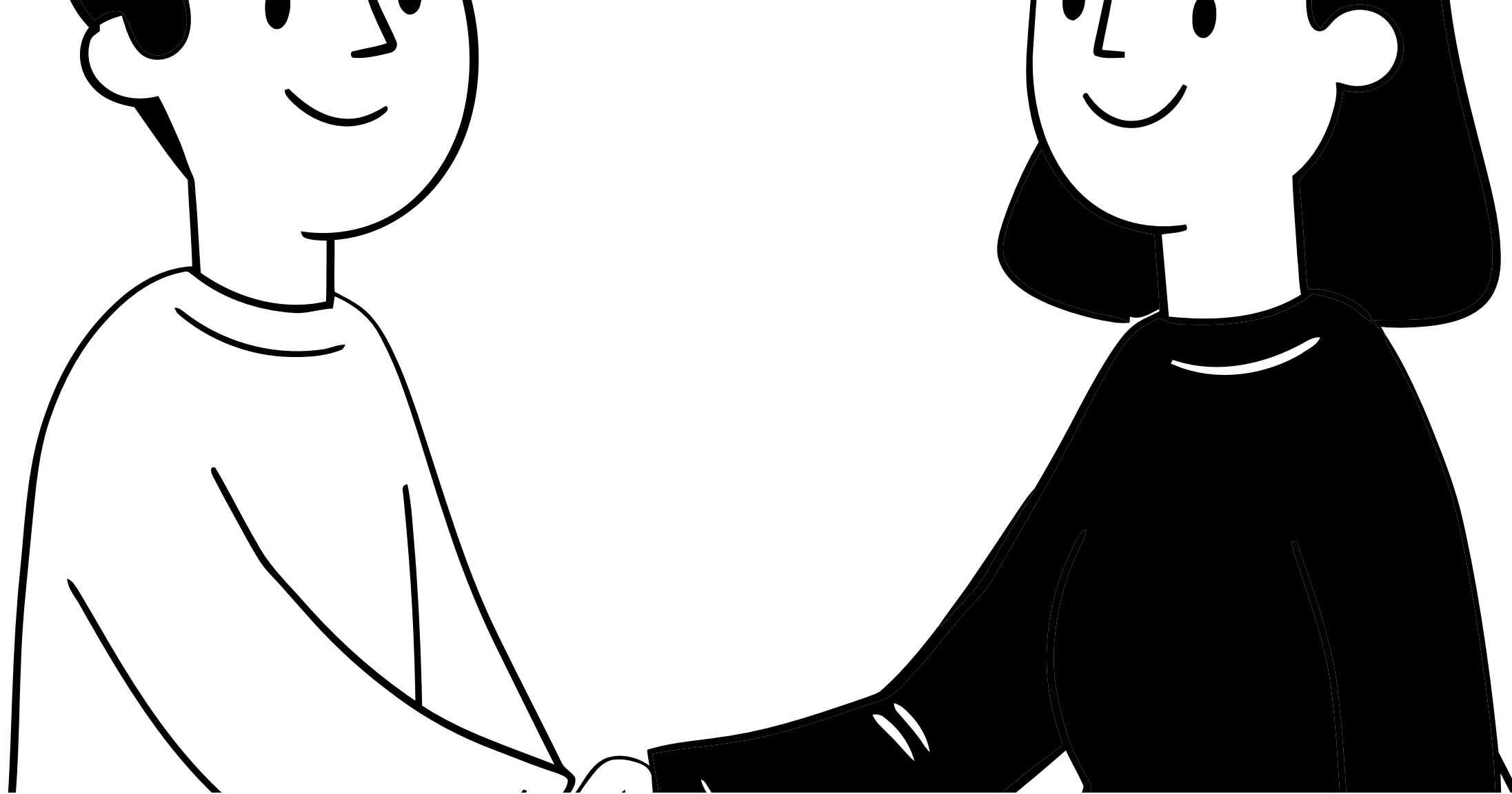
New Construction Focus

Capturing winter interior painting opportunities

Strategic Marketing

Campaigns that work when others fail





Your Turn to Dominate

Don't let competitors steal your customers. My SEO strategy has helped painting companies across Colorado achieve similar results.

Ready to be fully booked year-round?

Get your free SEO audit today and discover what you're missing.